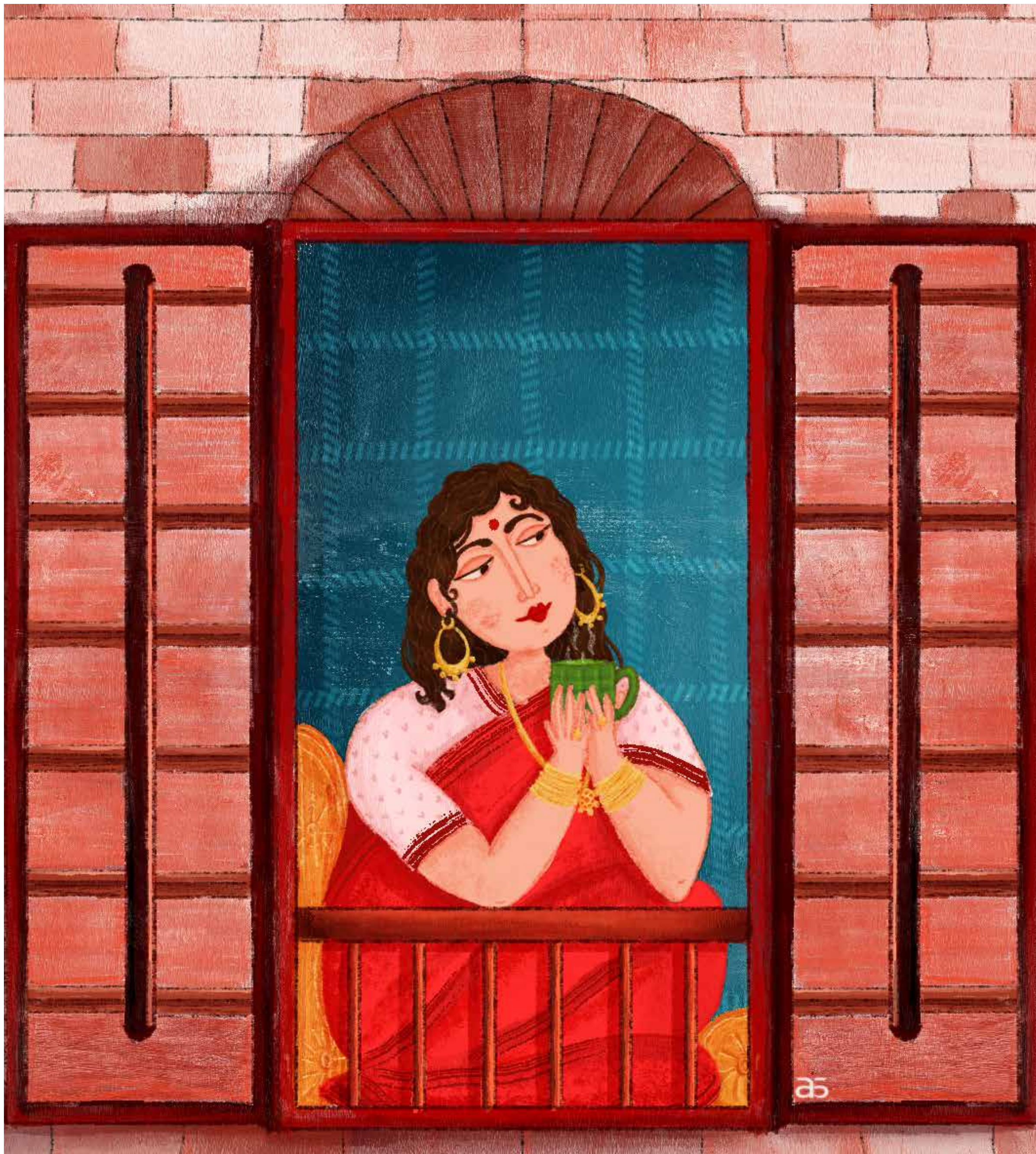




a children's
picture book
illustrator's
portfolio



hi, i'm anandita patil

I am a communication designer and children's book illustrator based in London, originally from India.

I hold an MA in Visual Communication from the Royal College of Art, London, alongside a degree in Communication Design from ISDI, ATLAS SkillTech University and a BA in Sociology from IGNOU.

I am particularly passionate about children's mental health, creative learning, and design for social change.

My work spans children's illustration, visual identity design, packaging design, editorial design and illustration, and socially engaging design.

Working across both digital and physical media, I combine research-led methods with hands-on making processes to create thoughtful visual experiences that communicate with clarity and empathy.

My practice is driven by an interest in visual storytelling, design for social impact, and developing meaningful creative solutions.





where did he go?

a pop up picture book for 5-7 year old children to help them cope with grief.

Where Did He Go is a pop-up interactive picture book that uses Memory Jar as a process to cope with loss.

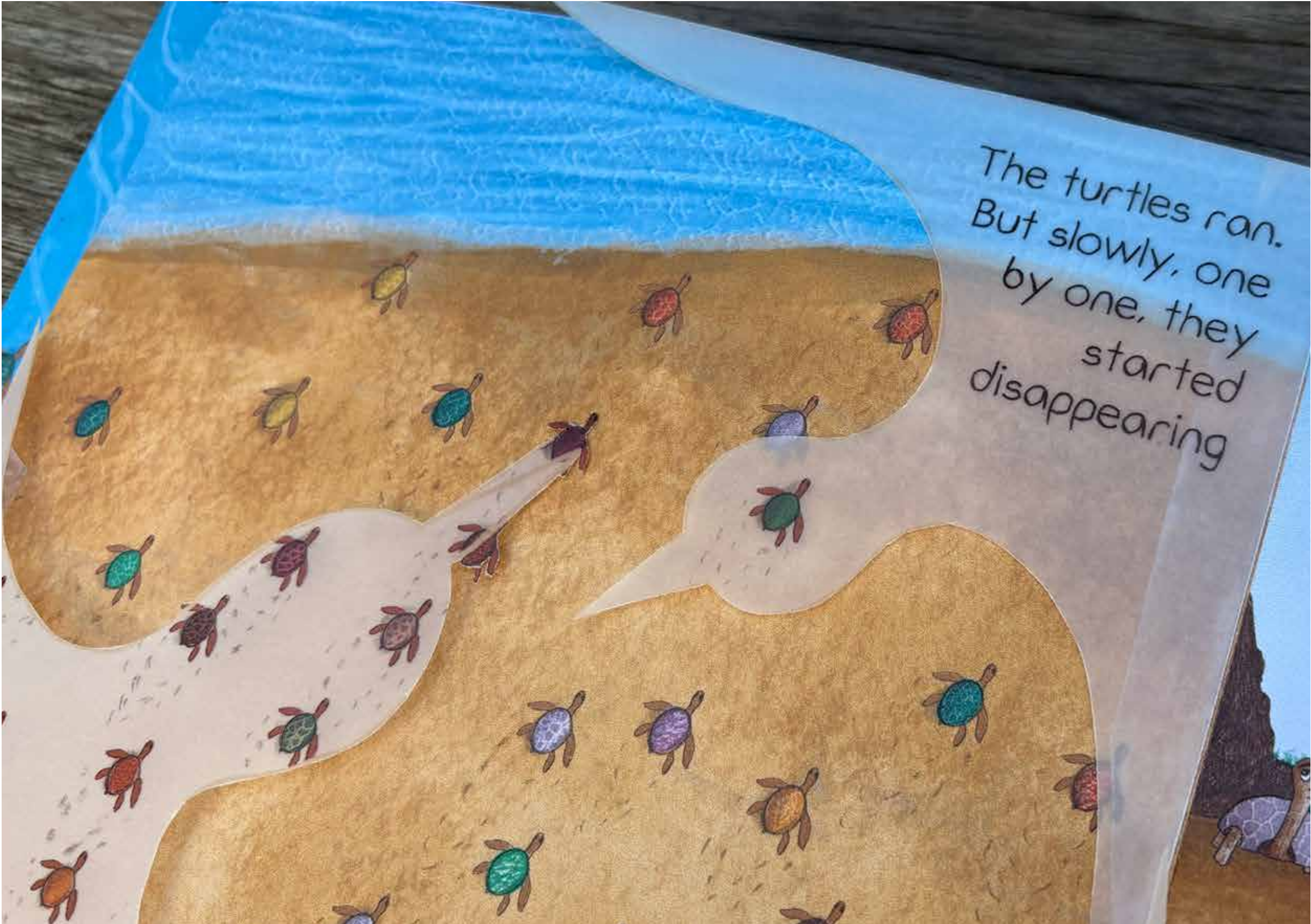
Using nature and turtles as the theme and protagonists respectively, this picture book *Where Did He Go* shares how a young turtle copes with grief and loss. It does so by acknowledging puddle jumping, the guilt and confusion that 5-7 year old children face.

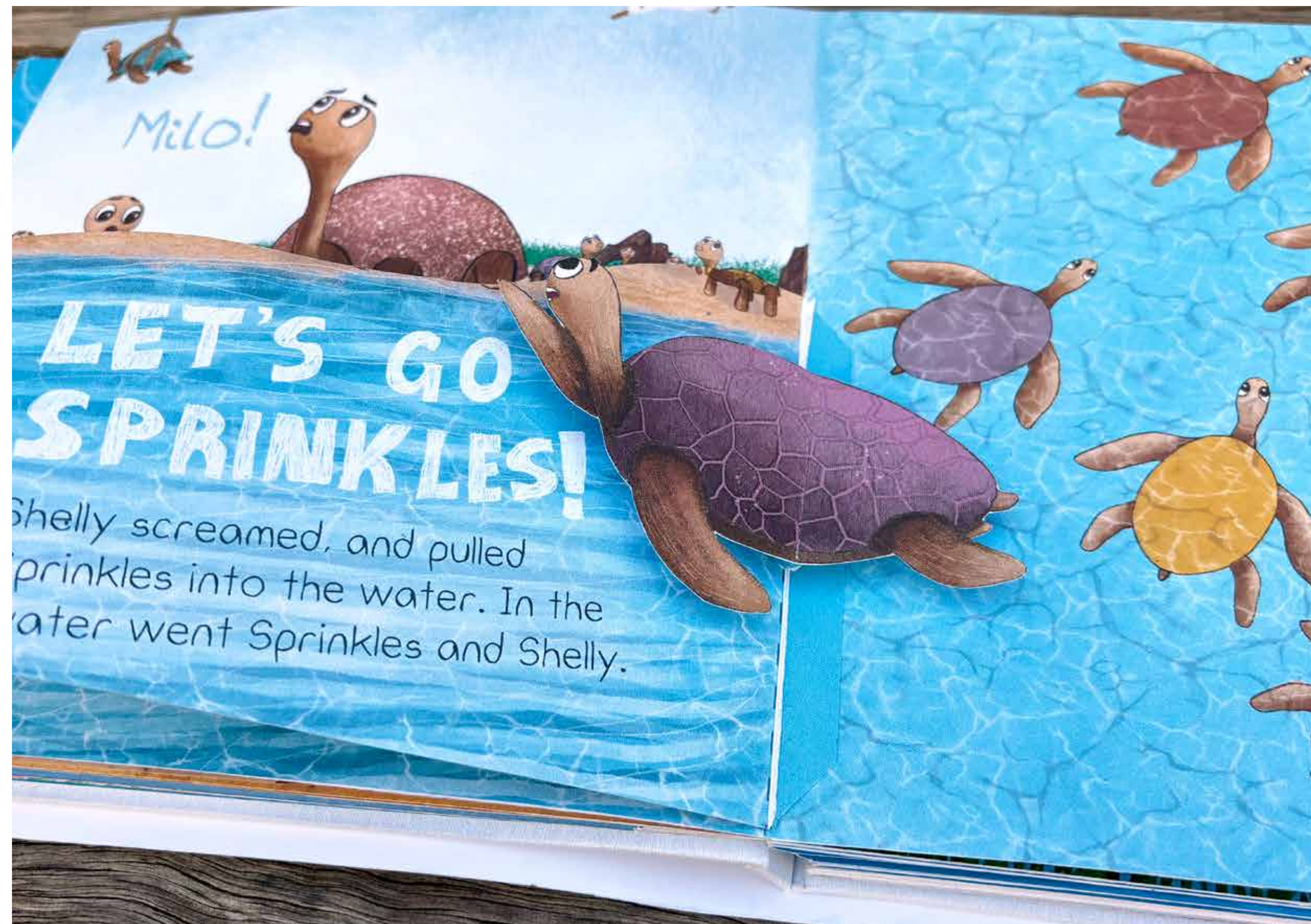
In this book, the children help the turtle collect objects from the ocean and build a memory jar for his friend who was captured and could not make it to the ocean with him.

Using materials like velcro and playing with simple pop-up techniques, this book introduces and reinforces the value of a Memory Jar, while making the experience of understanding about grief and loss simple and relatable for a child.

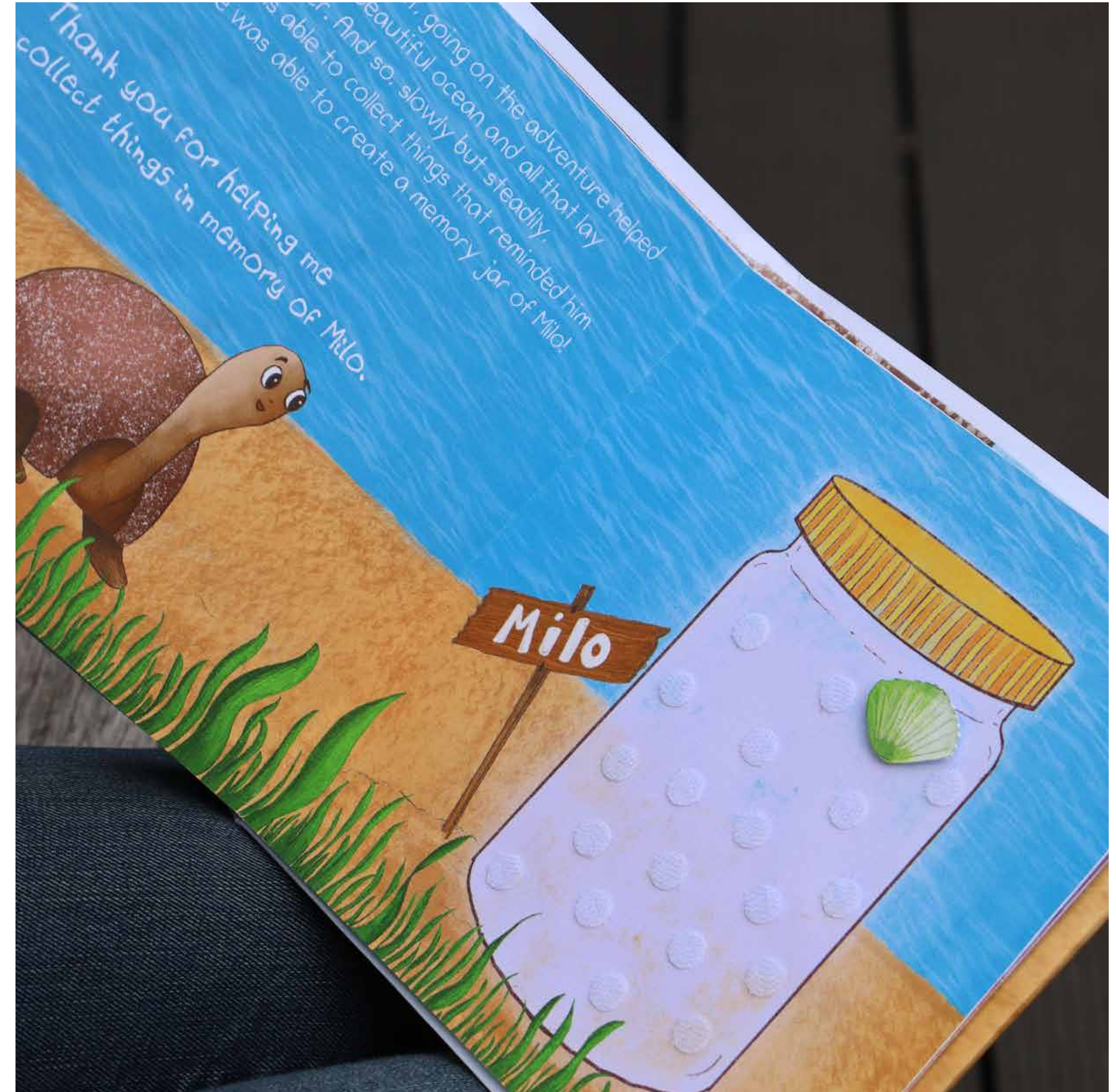
This book was hand build and hardbound by me from scratch in the course of building a toolkit for children.













little boy blue

a poem by darren sardelli and
illustrated by anandita patil

Little Boy Blue is a lovely poem written by Darren Sardelli. I have illustrated and made this as a zine for children to enjoy the illustrations and the poem.

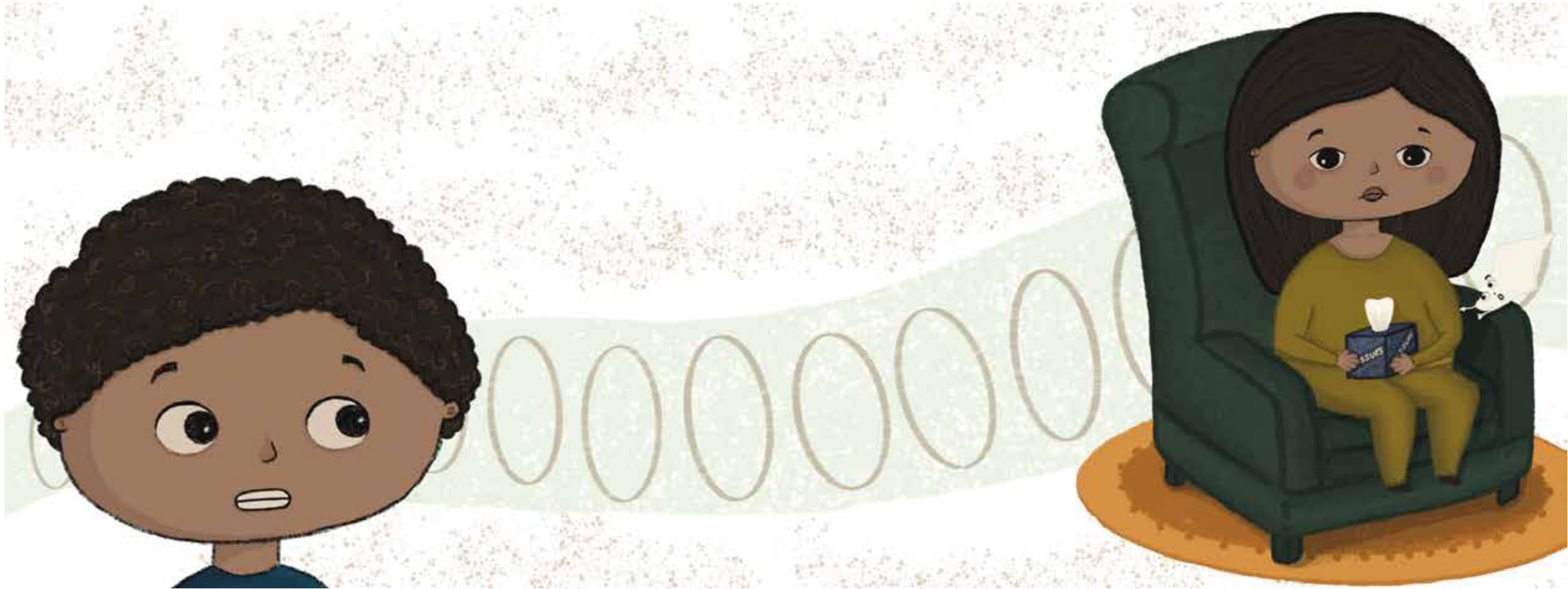
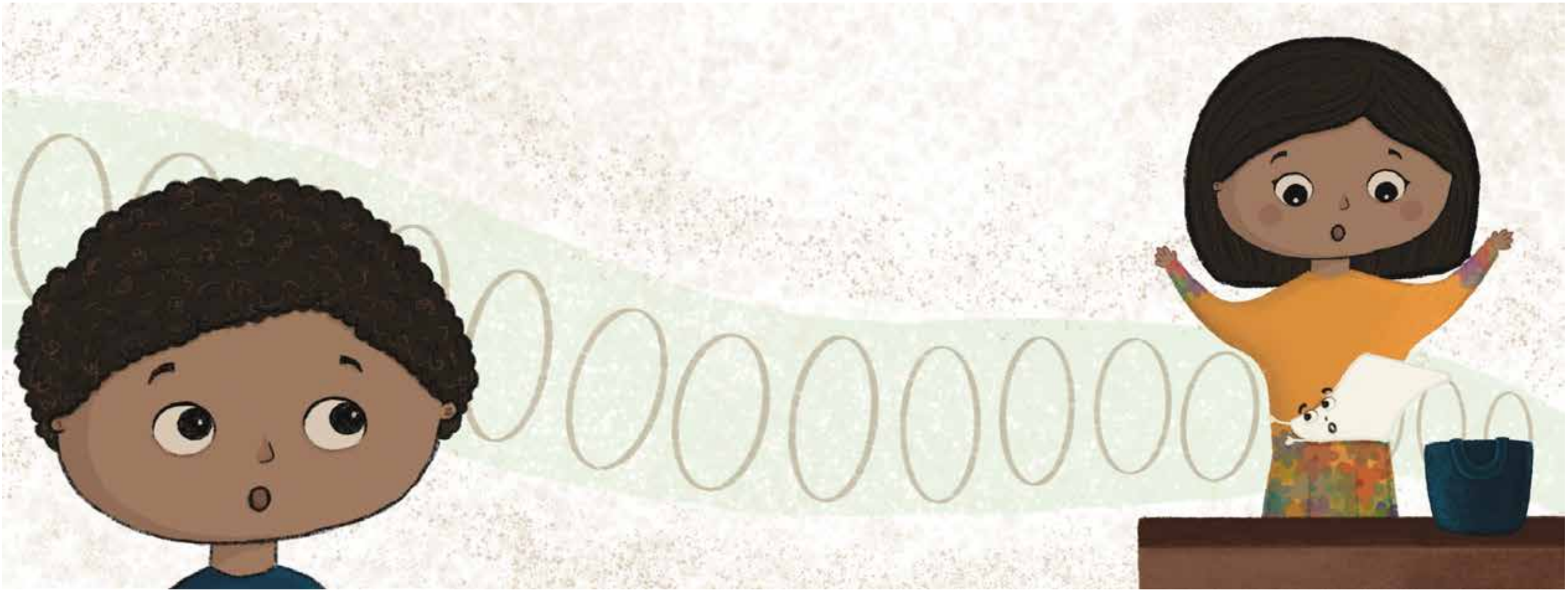
The illustrations show the funny bits of the poem, the animals and other characters who encounter the Little Boy Blue!

This was a project taken to expand my practice of illustrating for children.

Illustrated on Procreate, designed on Adobe Illustrator and Adobe InDesign.

The Poem reads:

*Little Boy Blue, please cover your nose.
You sneezed on Miss Muffet and ruined her clothes.
You sprayed Mother Hubbard, and now she is sick.
You put out the fire on Jack's candlestick.
Your sneeze is the reason why Humpty fell down.
You drenched Yankee Doodle when he came to town.
The blind mice are angry! The sheep are upset!
From now on, use a tissue so no one gets wet!*







next in my style:
animals
humans
spaces



